



HEATHER  
ANDERSON

A naturally born artist with a passion for pumpkin spice lattes, exploring nature and singing a little too loudly to Kim Petras in the car.

Did I leave you wanting more?

## CONTACT ME

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🌐 linkedin.com/in/heather-anderson804

## EDUCATION

### *Virginia Commonwealth University*

Mass Communications: Creative Advertising  
& Strategic Thinking  
Fall 2020

### *John Tyler Community College*

Graphic Design Specialization  
Spring 2018  
Fine Arts Certificate  
Spring 2017

## ACCOMPLISHMENTS

- ✘ Camp Adventure Participant & Award  
Winner- Best Bunk Identity & Fan Favorites  
Summer 2020
- ✘ Student Member of Robertson School of Media  
& Culture Promotion & Tenure Committee  
Spring & Fall 2020
- ✘ CreateAthon Team Leader  
Spring 2020
- ✘ VCU Ad Club Member  
Fall 2018-Dec 2020
- ✘ Scholastic Honorable Mention Award  
Spring 2017

## EXPERIENCE

### *Graphic Production Artist*

Minuteman Press  
Oct 2020-Present

### *Junior Digital Marketing Specialist*

Altum Solutions  
August 2020-Present

### *Public Relations & Advertising Intern*

Kame Naturals  
June 2020-Nov 2020

### *Junior Strategic Planner & Copywriter*

Camp Adventure  
June 2020-August 2020

### *Freelance Photographer & Model*

Independent Contractor  
Jan 2018-Present

## SKILLS

Adobe Illustrator

✘ ✘ ✘ ✘ ✘

Adobe InDesign

✘ ✘ ✘ ✘ ✘

Adobe Photoshop

✘ ✘ ✘ ✘ ✘

Adobe XD

✘ ✘ ✘ ✘ ✘

Team Oriented

✘ ✘ ✘ ✘ ✘

Sense of Humor

✘ ✘ ✘ ✘ ✘ ✘

Public Speaker

✘ ✘ ✘ ✘ ✘

Detail Oriented

✘ ✘ ✘ ✘ ✘